

# All-New Nissan LEAF<sup>®+</sup> World's Best-Selling Electric Car<sup>1</sup> – 100% Electric

## Want to join us in making a difference?

As part of our effort to accelerate electric vehicle adoption throughout the United States, Nissan North America, Inc. is offering eligible University of Maryland Baltimore faculty, staff, students and alumni a special opportunity to purchase the all new, 100% electric, 2018 Nissan LEAF<sup>®</sup>. With each new 2018 Nissan LEAF<sup>®</sup> purchase during the program period, eligible customers can receive a \$3,000 rebate<sup>2</sup> off MSRP, during the program period, plus a potential federal tax incentive of up to \$7,500.<sup>3</sup> State incentives may also be available!<sup>3</sup>

## How do you receive this great incentive?

Simply bring a copy of this flyer, both pages, along with proof of university affiliation to your participating local Nissan dealership \* to receive a \$3,000 rebate<sup>2</sup> (off MSRP) on a new 2018 Nissan LEAF<sup>®</sup>. This limited time offer expires June 30, 2018 and cannot be combined with other Nissan special incentives.

### Key Features

More Range, Lower Starting MSRP	<p><b>Up to 151 mile range<sup>4</sup> at a lower starting MSRP<sup>5</sup></b></p> <ul style="list-style-type: none"> <li>Starting at \$29,990 MSRP<sup>5</sup> vs 2017 LEAF @ \$30,680 (\$690 Savings)</li> </ul>
All-New Design	<p><b>All new exterior and interior styling reflecting Nissan design language</b></p> <ul style="list-style-type: none"> <li>Exterior: Nissan V-motion grille, boomerang tail lamps, and "floating" roof</li> <li>Interior: Nissan Gliding Wing form instrument panel, clean and modern design</li> </ul>
Intelligent Driving	<p><b>Optional ProPILOT Assist<sup>6</sup> helps make highway driving easier and less stressful</b></p> <ul style="list-style-type: none"> <li>Follows the car in front of you and maintains a set distance while helping to keep your vehicle centered in the lane</li> </ul>
One-Pedal Driving	<p><b>e-Pedal<sup>7</sup> mode lets you drive with one pedal</b></p> <ul style="list-style-type: none"> <li>Nissan unique capability is that LEAF can come to a complete stop (and hold) without touching the brake pedal even on steep hills</li> </ul>
Safety Technology	<p><b>Standard Automatic Emergency Braking<sup>8</sup>.</b></p> <ul style="list-style-type: none"> <li>Available Automatic Emergency Brake with pedestrian detection<sup>9</sup>.</li> </ul>



## Fleet Certification Code:

G67773



\*See your local participating Nissan Dealer for complete details: <https://www.nissanusa.com/nissandalers/>

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<sup>1</sup> World's Best-Selling EV based on cumulative sales data from Dec. 2010 – Dec. 2017

<sup>2</sup> **ELIGIBILITY REQUIREMENTS AND OTHER RESTRICTIONS APPLY. PROOF OF ELIGIBILITY REQUIRED.** The \$3,000 Nissan Fleetail Rebate off MSRP is available to eligible participants of *University of Maryland Baltimore*; proof of employment, student or alumni status referencing *University of Maryland Baltimore*, their name, and both pages of this flyer. Available on purchase from new dealer stock. Down payment may be required. Subject to residency. This incentive cannot be combined with any other Nissan special incentives. See dealer for details. Ends June 30, 2018.

<sup>3</sup> The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives and additional perks should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details. The incentives and additional perks are not within Nissan's control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. Residency restrictions may apply. See <https://www.energy.gov/eere/electricvehicles/electric-vehicles-tax-credits-and-other-incentives> for qualification requirements and conditions.

<sup>4</sup> MY18 EPA range of 151 miles. Actual range may vary based on driving conditions. Use for comparison only.

<sup>5</sup> 2018 Nissan LEAF<sup>®</sup> S starts at \$29,990. 2018 Nissan LEAF<sup>®</sup> SL starts at \$36,200 MSRP as shown. Prices are Manufacturer's Suggested Retail Price excluding \$885 destination charge, tax, title, license and options. Dealer sets actual price.

<sup>6</sup> ProPILOT Assist cannot prevent collisions. Always monitor traffic conditions and keep both hands on the wheel. See Owner's Manual for safety information.

<sup>7</sup> e-Pedal: Monitor traffic conditions and use conventional brake as needed to prevent collisions. See Owner's Manual for safety information.

<sup>8</sup> Automatic Emergency Braking cannot prevent all collisions and may not provide warning or braking in all conditions.

<sup>9</sup> Automatic Emergency Braking with Pedestrian Detection cannot prevent all collisions and may not provide warning or braking in all conditions. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information.

<sup>†</sup> For complete product details on the 2018 Nissan LEAF please go to <https://www.nissanusa.com/electric-cars/2018-leaf/>